Goli Behzadi

Multimedia Designer | Motion Graphics, 2D Animation & Digital Content

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PROFESSIONAL SUMMARY

Multimedia designer and animator with 6 years of experience across Tehran, Istanbul and Toronto, creating motion graphics, 2D animation, video edits and social content for brands, artists and agencies. Takes projects from concept and storyboard through design, animation and editing to final delivery. 325+ projects delivered, including campaigns and music videos reaching millions of viewers.

PROFESSIONAL EXPERIENCE

Multidisciplinary Digital Content Creator, SickBird Productions Sep 2025 – Present

Toronto (Remote) · Contract, Full-time

- Create digital content end to end for the studio and its clients: concept, design, motion graphics, animation and video edit.
- Produce platform-ready video and social assets in Photoshop, Illustrator, After Effects and Premiere Pro, keeping each brand's look consistent.

Freelance Multimedia Designer 2024 – Present

Remote

- Develop visual storytelling and animation for brands, working from creative director and client briefs from concept to delivery.
- Motion designer and animator on music videos for well-known Persian artists, totalling 5M+ views.
- Post-production team on the short film *Aika*, nominated at Short to the Point (Bucharest) and Short Shot Fest (Moscow).
- Director's Assistant on advertising and fashion shoots, in green-screen studios and on location.

Animator, Feezyomory 2021 – 2023

Remote

- Delivered 215+ 2D animation projects, mostly advertising, working with a team of animators through every stage.
- Animated brand-identity campaigns for established Iranian brands, reaching 6M+ users.

Video Editor, Lead 34 2020 – 2021

Istanbul

- Edited 110+ projects for real estate, fashion and advertising clients, cutting footage to script, storyboard and brief.
- Produced daily social media content that lifted audience engagement by about 70%.

SKILLS & TOOLS

Motion & Animation: After Effects, 2D Animation, Motion Graphics, Storyboarding, Concept Development

Edit & Design: Premiere Pro, Photoshop, Illustrator, Figma, Post-Production

AI Video & Image: Higgsfield, Seedance, Kling, Seedream, Nano Banana, Midjourney, GPT Image, Weavy

Production: Green-Screen and On-Location Shoots, Social Media Content

Languages: English (fluent), Persian (native), French

EDUCATION

Diploma, Multimedia Design and Development, Humber College, Toronto 2024 – Present